

EXHIBIT 57

9419

CCLT 050120

Charge Back Cover Sheet

CB Number : 94119
Vendor # : 59200
Vendor Name : SONY ELECTRONICS INC
Class : 217
Brand : SON
PP : N
Effective Date : 08/31/2008

PA # : ----
PE # : ----
Origin : ☐ Confirming Letter
☐ Billing Memo
☒ Support



02/03/2009

**Jim O'Keefe
SONY ELECTRONICS INC
300 Arboretum Place
Suite 310
Richmond, VA 23236**

Dear Jim O'Keefe,

This is to confirm \$171,080.00 committed by Jim O'Keefe offered to Circuit City Stores Inc., effective 08/31/2008. These funds are for \$130 sell-through credit per bundle sold 08/24/2008 - 08/30/2008 of the SON KDL46W4100, SON KDL52V4100, or SON KDL52W4100 with a SON BDPS300 or SON BDPS350.

Circuit City (CCS) confirms and accepts the funding enumerated above. However, CCS cannot agree to set off any amounts due to CCS against pre petition balances due to the vendor until or unless such set off has been accepted by both parties and approved by the courts.

Payment is due by 02/03/2009 and will be collected via Check from vendor for chargeback # 94119.

All other terms and conditions remain the same.

Sincerely,

Charles Hawkins

Vendor Management Administration

Page 1 of 1

Status: COMPLETED

Chargeback #: 94119

CR#:

PA #:

Vendor Name: SONY ELECTRONICS INC

Vendor #: 59200

Committed By: Jim O'Keefe

Mail To:

Address: 300 Arboretum Place

Created By: Dobrodziej, Maciej

Suite 310

Finalized By: Tuttle, David

City: Richmond

Finalized Date: 02/03/2009

State: VA

Last Changed By: Tuttle, David

Province/Region:

Last Changed Date: 02/03/2009

Country: United States

Zip: 23236

Attn To: Jim O'Keefe

Copy To:

Buyer Name: Maciej Dobrodziej

Funding Description:

\$130 sell-through credit per bundle sold 08/24/2008 - 08/30/2008 of the SON
KDL46W4100, SON KDL52V4100, or SON KDL52W4100 with a SON BDPS300 or SON
BDPS350

Based On: Lump Sum

Effective Date: 08/31/2008

Funding Amount: \$171,080.00

Billing Frequency: Immediate

Payment How: Check from vendor

Vendor Payment Due Days: 0

Allocation On: Amount

Allocation:	Type	Sub-Type	Class	Brand	Amount	%
	CES	Market Development Funds	217	SON	\$171,080.00	100.00

Comments: 1316 bundles * \$130 = \$171,080

Workflow Comments:

<http://vma.ccs.com/web/GlobalSearch.do>

2/3/2009

CCLT 050123

	1316
	\$ 130.00
Total	\$ 171,080.00



VMA Chargeback Request
To: Matt Dobrodziej/MDSE/Circuit City@Circuit City
cc:
Sent by: David Tuttle
Subject: Re: CB#94119
09/22/2008 01:51 PM

Matt:

I see that we carry model **BDPS300**, and that it does not appear in the attached spreadsheet. Did we not include it in the promo, or were there no bundles sold in these combinations?

Thanks Matt
DJT
Matt Dobrodziej

Matt Dobrodziej



09/05/2008 03:40 PM
To: CES Accounting@Circuit City VMA Chargeback Request@Circuit City
cc: David Tuttle/Accounting/Circuit City@Circuit City
Subject: CB#~~94119~~

VMA Chargeback/CES Accounting,

please see below for backup documentation regarding CB#~~94119~~

Attached is a spreadsheet documenting proof of performance. This CB is ready to be completed.



CB94119.xls

Best regards,

Matt Dobrodziej
Associate Buyer, Large LCD
Circuit City Stores, Inc
804.486.4657 (o)
804.690.1060 (c)

--- Forwarded by Matt Dobrodziej/MDSE/Circuit City on 09/05/2008 02:54 PM ---



"O'Keefe, Jim" <Jim.O'Keefe@am.sony.com>
07/15/2008 06:48 PM

To <derek_mattila@circuitcity.com>, <Matt_Dobrodziej@circuitcity.com>,
<Samual_Altman@circuitcity.com>, <David_Harrell@circuitcity.com>.



<Charlie_Hawkins@circuitycity.com>
cc <Douglas_Schatz@circuitycity.com>, "McAskin, Patrick"
<Patrick.McAskin@am.sony.com>, "O'Brien, Sean" <Sean.O'Brien@am.sony.com>,
"Roth, Kevin" <Kevin.Roth@am.sony.com>, "Walker, Tony"
<Tony.Walker@am.sony.com>
Subject URGENT: Sony LCD Promotions - New

Apologies for the short notice on this - we just received this info today. Note that buy downs on 3 key models will be effective 7/18.

We are confident that these promotions will help spike sell through in the July through September time period.

These promotions are in addition to the promotional plans that were communicated last week.

In addition, please note that we are taking some of the old models off of SPPG in the event that you choose to advertise these models or feature them on your web site.

Please let me know if you need any additional information. Thanks.

Latest additions to the Q2 promotion plan

Buy Downs:

52W4100 \$200 Buy Down effective (7/18 - 8/23) and again (8/31 - 9/6)

Net retail after buy down \$2999 - \$200 buy down = \$2799

Trailing Credit \$130

These buy downs will now put the delta between the 52W and 52V at \$500 during the buy down period

46Z4100 \$200 Buy Down effective (8/31 - 9/6)

Net retail after buy down \$2799 - \$200 buy down = \$2599

Trailing Credit \$130

46W4100 and **46W4150** \$200 buy down effective (8/31 - 9/6)

Net retail after buy down \$2399 - \$200 buy down = \$2199

Trailing Credit \$130

46V4100 \$100 Buy Down effective (7/18 - 8/23)
Net retail after buy down \$1999 - \$100 buy down = \$1899
Trailing Credit \$65

40Z4100 \$100 Buy Down effective (7/18 - 8/23)
Net retail after buy down \$2299 - \$100 buy down = \$2199
Trailing Credit \$65

Blu-Ray bundle offer:

We heard from our retailers that that we needed to include the BDPS300 on the Blu-ray bundle offer. We have revised the promotion to include this model.

Save \$200 with the purchase of either the 52W4100, 52V4100, 46W4100, 46V4100, 46W4150 and either the BDPS300 or BDPS350
Effective 8/24 - 8/30

Off SPPG:

Effective 8/15 we be removing the following models from SPPG to give retailers the flexibility to move through the inventory they have left.

Models of SPPG effective 8/15

52W3000

46W3000

46V3000

40W3000

40V3000

I have attached the updated Q2 promo plan for your reference. Stay tuned for more info to come shortly.